

BEACH PASS PROGRAM

2017

The Board of Directors met on Sunday December 4, 2016 to discuss several issues regarding the day to day operation of Elephant Rock Beach Club. Our Beach Pass (rental) program was reviewed. Below are changes that The Board voted to implement for the 2017 season.

With the growth of Airbnb, VRBO, and general vacation habits, we have seen a shift in the way renters are coming and going at a more frequent pace. The Board stresses that ERBC is a private, community focused beach. ERBC is not interested in becoming a weekend option for transients who have no ties to the community.

Here are some interesting statistics regarding the Beach Pass program from the 2016 season:

- 67 families purchased passes (up from 58 in 2015)
 - o Best we can tell only 7 were related to ERBC members
- More than half of the 67 families were first time renters (at least looking back to 2012 statistics)
 - o 71% of the new renters only rented for one week
- Overall, 34 of the 67 families were one week renters (up from 21 in 2015)

The Board voted unanimously to make the following changes effective for the 2017 season:

1. The elimination of the one-week rental option.
 - a. In 2017 ERBC will offer:
 - i. two-week pass - \$500 (no change in fee)
 - ii. up to four-week pass - \$1,000 (no change in fee)
 - iii. more than four weeks - \$1,500 (no change in fee)
2. Beach Passes can be purchased for a two-week period for one applicant. ERBC will not allow overlap of Beach Passes over two weeks. (Explanation below.)
 - Member "X" rents his home for the week of July 1-8 to Renter "A".
To gain ERBC access, Renter "A" must purchase a two week ERBC Beach Pass.
Member "X" also rents his home from July 8-15 to Renter "B".
Renter "B" cannot take over the second week rental from Renter "A", nor can he buy his own Beach Pass.
 - Member "X"'s home would NOT be eligible for another Beach Pass until the two-week Beach pass period ends for Renter "A".
 - ERBC will be open for ten weeks in 2017, (June 24-September 4). **Each rental property will be eligible for up to five (5) Beach Passes for the season.**
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3. ERBC will issue a \$100 late fee to the Beach Pass renter if the application is not received two weeks prior to the requested start of the rental.

OVER PLEASE>

Rental Properties are allowed only ONE Beach Pass per home per RENTAL period.

The one Beach Pass equates to two adults (spouse & spouse, partner & partner) and includes their single children who are age 29/under. All other adults and children over the age of 12 are considered guests and must pay the \$15 per day guest fee. BEACH PASS HOLDERS ARE ALLOWED ONLY 10 GUESTS PER WEEK. Members who rent their homes are required to relinquish their parking pass during the time that their home is rented. They can still access the beach, but do **NOT** have parking privileges.

The Beach Pass program started many years ago as a favor to homeowners who traveled during portions of the summer and to allow their family and friends who used their home to also have access to ERBC. Year after year we have seen more rental properties, as well as an increased number of renters. The changes in our policy of 2017 are meant to keep this a member-focused, community-based club. Each year ERBC has up to 30 local homeowners who are on our waitlist and who do NOT have access to ERBC while we allow renters to come and go with their friends and family.

2017 Beach Pass Applications may be requested from the bookkeeping office via email:
erbc_bookkeeping@yahoo.com.

Thank you for helping us implement and maintain these new (and current) policies with regard to the Beach Pass program.